



# European Actors Association (EAA)

Set up in early 2004, European Actors Associations (EAA) aims at monitoring the implementation of key European policies and sectors in the Eastern and Central European, with a special focus on Romania and Republica Moldova.

- Its activities are focused on key European policies and the implementation in the region, Eastern and Central Europe, with a special focus on Romania and R. Moldova.

EAA has constantly developed online sections to monitor telecom and good governance, good practices, telecom directive, justice, public procurement, European funds.

At the level of the European Union, media policy is slowly included in the telecom directive and in the "television without borders" directives and the studies limit at ad-hoc monitoring of the media pluralism.



# Who we are

EEA strongly advocates for a better monitoring of the media systems in Eastern and Central Europe, due to their major impact on the fragile democracies in such area.

Connected to the Brussels-based EurActiv network, EEA participates constantly to national and international projects, including but not limited at:

- monitoring tools (i.e. public procurement monitoring section)
- monitoring and analysis in major economic and social fields
- media advising services
- communication and advocacy strategies and campaigns
- CSR
- trainings
- expertise and management in key EU policies.



# Mission and vision

## Mission:

Support of the democratic values, acting as a facilitator between various communities of professionals linked by their strong support for transparent democratic frameworks - using It&C tools.

## Vision:

Information is a very powerful tool. Democracies relies more and more on it. IT&C might serve democracy building as a successful tool, but can block it, if wrongly used.





# Objectives

## OBJECTIVES

Specific objectives:

- monitoring and raising awareness: to contribute at the development of the civil society, through active debates for an open democracy
- research: dissemination of the research works on key aspects of the democratic society in relation with the European policies

The Association is not politically affiliated in any way and is transparent about its activities, bodies and financing sources.





# Participation and involvement

Active participation as member of Coalitions:

Member of the Coalition “EU Elections really democratic” <http://alegerie.ro/coalitia/>

Tight cooperation with the „NGO Coalition for Structural Funds”  
<http://www.ce-re.ro/coalitiaong>





# Activities

## Activities according to the status - key directions:

- the use of the technologies and other forms of information dissemination (conference, forums, round tables) to make wider the public sphere related to the democratic framework, especially to the EU policies
- the use of online means to facilitate and stimulate the active debates with regard to the European actors and European policies
- supporting, through information disseminating the key themes of the economic and social development of the Romanian society (as part of the EU enlargement process)
- participation in activities and international projects aiming at facilitating the information on the EU policies
- facilitating the meetings, seminars, debates, round tables, scientific meetings, conferences, trainings, advocacy campaigns etc.
- participating and cooperating at the implementation of the European policies at local level

## EEA Projects (part of international consortium)

Set up in 2007-2008. Regularly updated since 2008 onward. Monitoring platform of the relevant anti-corruption investigations.

"Involvement and Simplification. Online tools in anti-corruption fight"  
EU-financed through the Programme Transition Facility  
2007/19343.01.11 - Consolidation of Civil Society Support in the anti-corruption fight. Multimedia platform meant to monitor the judicial files and watch the stages of the judicial procedure (due to enormous time spent in various phases of the judicial process in anti-corruption investigations; i.e. 8 or 9 years in notorious corruption cases). The platform is available to the large audiences being integrated with one of the leading news website in Romania (1.5 million unique visitors /month) and works as a database for journalists, editors, anyone interested in monitoring the judicial process; available (in Romanian language) at [anticoruptie.hotnews.ro](http://anticoruptie.hotnews.ro)





# Latest projects

December 2013 - April 2014 (onward)

- European Parliament, Brussels/Strasbourg, "European Parliament 2014 Elections" - Briefings for Journalist in four Large Cities other than Bucharest, technical assistance for the European Parliament International Office (EPIO) Romania.

EurActiv Network (Brussels network leader, with the 15-country network) is contributing media and policy insights to the communication strategy and campaign for the 2014 European elections - the official campaign of the European Parliament.

In this respect, EEA has developed the communication strategy for the EPIO Bucharest, provided advisory and strategic planning of the communication and implemented the specific activities. Details  
<http://www.euractiv.com/strategicprojects>

WebPage: [http://www.euractiv.ro/uniunea-europeana/articles/categoryID\\_109/Achizitii-publice.html](http://www.euractiv.ro/uniunea-europeana/articles/categoryID_109/Achizitii-publice.html)





# 2012 - 2014 Projects

**1. Fighting Public Procurement Criminality. An Operational Approach Grant:**  
„HOME/2011/ISEC/AG/2578. FREEDOM HOUSE INC, BUCHAREST BRANCH. RO. Fighting  
Public Procurement. Criminality. An Operational Approach”,

Main applicant: Freedom House Romania

Parteners: The Public Ministry/ PG (RO), The National Anticorruption Directorate (DNA) (RO), The National Institute of Magistracy (INM) (RO), The Superior Council of Magistracy (CSM) (RO), The Fraud Investigation Directorate (DIF), General (RO), Inspectorate of Romanian Police (IGPR) (RO), The National Association of Specialists in Procurement (ANSA) (RO), The Expert Forum Association (EFOR) (RO), Asociatia Actori Europeni (EurActiv Romania) (RO), Magistrats europeens pour la démocratie et les libertés (MEDEL) (BE), Kornad Adenauer Foundation (KAS).

Financed by DG Home -European Commission / Dates: 2012-2014 (on-going)

Value for EEA: 26,000 EUR

Activities:

Monitoring the public procurement system in Romania - ante and post granting (the online electronic system of public procurement. Sections:

[http://www.euractiv.ro/uniunea-europeana/articles/categoryID\\_109/Achizitii-publice.html](http://www.euractiv.ro/uniunea-europeana/articles/categoryID_109/Achizitii-publice.html)

<http://dosareachizitii.hotnews.ro/>

**Project page:** [www.freedomhouse.ro/isec](http://www.freedomhouse.ro/isec)



## Previous experience (2007 - 2008)

Set up in 2007-2008. Regularly updated since 2008 onward. Monitoring platform of the relevant anti-corruption investigations.

"Involvement and Simplification. Online tools in anti-corruption fight "EU-financed through the Programme Transition Facility 2007/19343.01.11 - Consolidation of Civil Society Support in the anti-corruption fight.

Multimedia platform meant to monitor the judicial files and watch the stages of the judicial procedure (due to enormous time spent in various phases of the judicial process in anti-corruption investigations; i.e. 8 or 9 years in notorious corruption cases).

The platform is available to the large audiences being integrated with one of the leading news website in Romania (1.5 million unique visitors /month) and works as a database for journalists, editors, anyone interested in monitoring the judicial process; available (in Romanian language) at [anticoruptie.hotnews.ro](http://anticoruptie.hotnews.ro)



# Annual Budget for year 2013 EEA

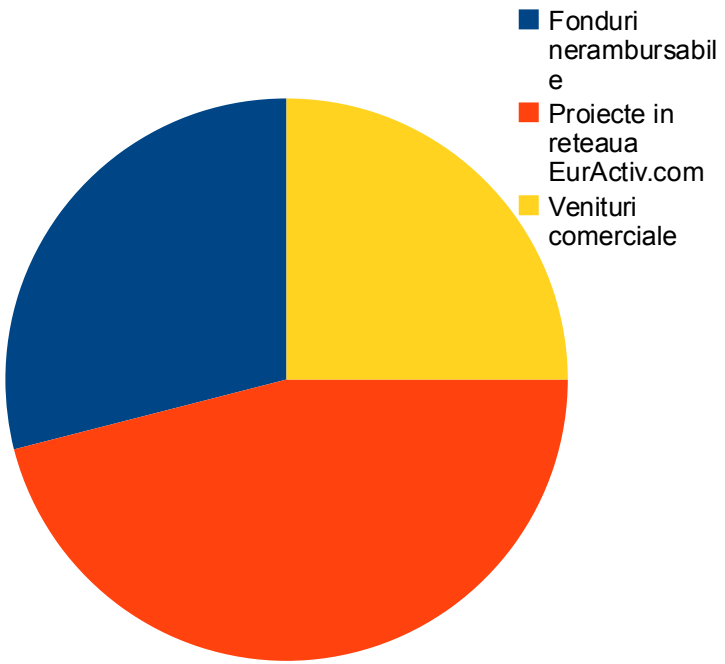
Revenues 2013: 70,000 euro

Expenses: 78,000 euro





# Surse de finantare



**EurActiv**  
EU News & Policy Position  
EN FR DE  
The CrossLingual media network  
20 April 2011 - 23 September

**EurActiv**  
is known as the best source of EU information for businessmen, journalists and political decisionmakers in Romania. Launched: May 2004



# Projects 2013

November 2012 - November 2013

European Actors Association (main applicant), in partnership with the Association Eurocentrica, project “Training, methodology, information support and platform for the Coalition for Structural Funds Human Resources Operational Programme - EU-funded project, through the Development Operational Programme of Administrative Capacity Development

Amount: around 90,000 euro